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Abstract of the Disclosure

A brush for applying mascara to eyelashes includes bristles constructed of a polyamide fiber having an external surface modified to include a texturized surface configuration having a multiplicity of spaced apart indents. The bristles have a diameter of about 2.5 to 3,5 mils and are arranged in a spiral having plural turns, with more than 60 and up to about 120 bristles within each turn of the spiral arrangement. A method utilizes the improved brush to facilitate the application of mascaras in a wider range of viscosities.